Jakub Urbański - Front end Developer

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WORK EXPERIENCE

Take Group   **Nov. 2022 – Present**
Front end Developer   *Remote*

- Engineered a **High-Scale VOD Platform** ~~replicable~~ Next.js frontend architecture with multiple layouts and language versions deployed across thousands of domains, serving millions of monthly views.
    - o Achieved perfect Core Web Vitals and sub-second load times via Server-Side Rendering, critical for high-volume traffic.
    - o Used styled-components for theme flexibility and Next.js with SSR for optimal search engine indexing of deep link structures.
    - o Collaborated closely with Backend Engineers to consume data from an API via REST APIs (Axios).
    - o Implemented **structured-data** using schema-dts to achieve rich snippet visibilities mainly for movies and series.
    - o **Stack**: TypeScript (React, Next.js), CSS (styled-components, Tailwind CSS), i18n (next-intl), REST (Axios)
- Engineered a **Multi-Layout Blog System** with **Next.js** supporting **6 visual themes** and multiple languages consuming dynamic articles from a custom Headless CMS.
    - o Enabled rapid deployment of niche-specific content sites by building a reusable component library that adapts layout and branding dynamically.
    - o Implemented **structured-data** via schema-dts package across web pages to maximize snippet visibility on search engines mainly for articles with some reaching hundreds of thousands of views..
    - o **Stack**: TypeScript (React, Next.js), CSS (styled-components, Tailwind CSS), i18n (next-intl), REST,
- **B2B Content Marketplace (takelink.pl):** Developed a transactional dashboard connecting advertisers with the publisher network using **Next.js**.
    - o Built a responsive UI using **Radix UI** and **Zustand** for state management.
    - o Integrated authentication via NextAuth.js and a "pay-by-link" payment flow, directly monetizing the platform's inventory.
    - o **Stack**: TypeScript (React, Next.js), Radix UI, Zustand, next-seo, next-auth, react-hook-form
- **Casinos Review & Ranking Platform (LPCMS):** Developed a multi-theme and multi language frontend engine supporting **8 visual variations** for casino and game reviews.
    - o Engineered dynamic **comparison tables** and ranking systems fetched from a custom Headless CMS, integrated with playable demo game interfaces.
    - o **Stack**: TypeScript (React, Next.js), CSS (styled-components, Tailwind CSS), i18n (next-intl), REST

Freelancer   **Feb. 2022 – present**
Front end Developer   *Remote*

- Developed multiple landing pages optimized for SEO marketing websites for diverse clients, including medical clinic, personal trainer, fitness coach, and editorial agency.
- Optimized and refactored existing websites for improved performance and user experience, significantly boosting Core Web Vitals scores and reducing page load times.
- Diagnosed and resolved critical bugs which caused errors, accessibility issues, and SEO bottlenecks.

TECHNOLOGIES, SKILLS

- **Languages & Frameworks:** TypeScript, JavaScript (ES6+), React.js, Next.js (App Router, SSR/ISR), HTML5, CSS3.
- **Libraries & Tools:** Tailwind CSS, Styled Components, Radix UI, Material UI, Zustand, Redux, React Query, NextAuth.js, Axios, Git, REST API, GraphQL, Figma, Docker, Git.
- **Key Skills:** Web Performance Optimization (Core Web Vitals), Technical SEO, Headless CMS Architecture, Responsive Web Design (RWD), Internationalization (i18n), Component-Driven Development.